

Development and effectiveness of digital story telling in teaching

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ABSTRACT

Digital storytelling is one of the upcoming and innovative technology in education. It is being used for teaching in foreign countries. This study was undertaken to know the effectiveness of digital stories in teaching the students of higher education in India. Six digital stories were prepared on successful women from different profession. Graduation students studying 'Gender and Development' as a subject, were sample of the study. Knowledge test was used for data collection. The digital stories on "Successful women from different profession" were found effective in terms of gain in knowledge. All the selected students liked this method of teaching and learning. They wanted to learn its process.

KEY WORDS : Story telling, Digital story telling, Development of digital stories

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INTRODUCTION

Storytelling has been used as an important part of healing, self-knowledge, personal and spiritual vehicle for connecting us to the world and to almighty. Stories are not only fictional accounts but also narratives describing "ideal" life events like biographies, autobiographies, histories, case studies, and reports of events or remembered day. It is one way to develop realistic thinking, as stories can show children how people realistically solve their problems. Not only the children but also the adults love to listen and share their stories. Storytelling is important to carry on previous generation's work, to offer something valuable to others, and to win people young.

The scriptures remind us that the child should be trained in the way he should walk, and when he is old, he will not depart from it. Since the youngsters are ready to accept things easily, and as their minds are available for training through stories, and since this is an impact that will last their whole lifetime, one must not leave this opportunity to win them young through this art of storytelling.

In today's world, technology is playing very important role in everybody's life. Now a days technology exists

everywhere and everyone is taking advantage of it. We have everything in digitalize form. Like earlier, we used to have landline phones and now days it is out of fashion and everyone is using the cellular phones; like this we are using the emails, e-cards, e-billing, e-marketing, laptops and many more.

As storytelling is an ancient art of imparting the knowledge and technology it plays a very pivotal role in everybody's life; people have merged technology and storytelling together and invented a new form of storytelling i.e. Digital storytelling.

Digital storytelling association (USA) (1994) define digital storytelling as: "Digital storytelling is the modern expression of the ancient art of storytelling. Digital stories derive their power by weaving images, music, narrative and voice together, thereby giving deep dimension and vivid colour to characters, situations, experiences and insights".-(www.storycenter.org)

According to Wikipedia(2003), "Telling a story "digitally" means merging a short narrative, with corresponding audio, and various types of visual media, including photos, artwork, letters, and digital video. It also brings storytelling to the computer arena – so that it may be more easily distributed, communicated, and linked with

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